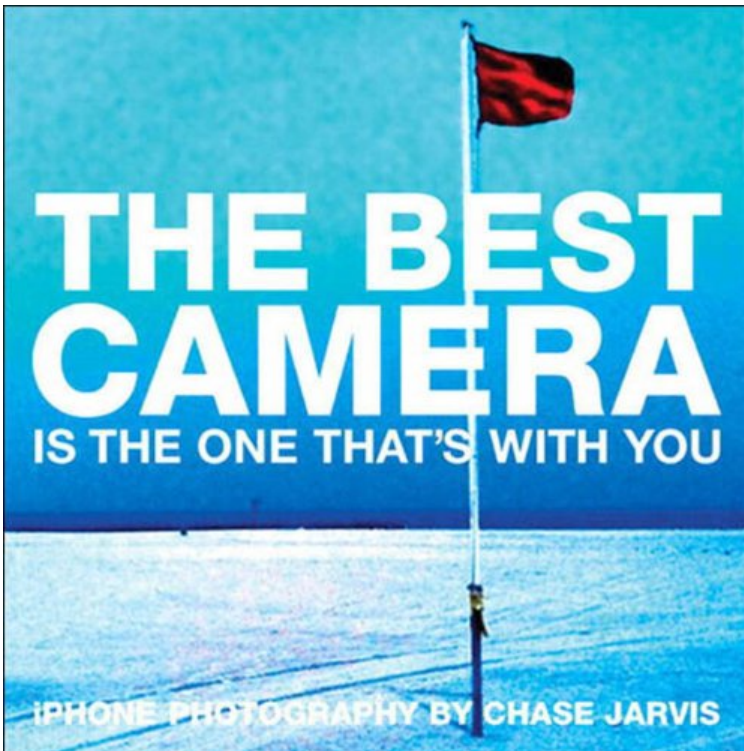


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The Best Camera Is The One That's With You: iPhone Photography by Chase Jarvis



Par Chase Jarvis

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Description :

Prsentation de l'diteurA beacon of creativity with boundless energy, Chase Jarvis is well known as a visionary photographer, director, and social artist. In *The Best Camera Is The One That's With You*, Chase reimagines, examines, and redefines the intersection of art and popular culture through images shot with his iPhone. The pictures in the book, all taken with Chases iPhone, make up a visual notebooka photographic journalfrom the past year of his life. The book is full of visually-rich iPhone photos and peppered with inspiring anecdotes. Two megapixels at a time, these images have been gathered and bound into a book that represents a stake in the ground. With it, Chase underscores the idea that an image can come from any camera, even a mobile phone. As Chase writes, Inherently, we all know that an image isnt measured by its resolution, dynamic range, or anything technical. Its measured by the simple sometimes profound, other times absurd or humorous or whimsicaleffect that it can have upon us. If you can see it, it can move you. This book is geared to inspire everyone, regardless of their level of photography knowledge, that you can capture moments and share them with our friends, families, loved ones, or the world at the press of a button. Readers of *The Best Camera Is The One That's With You* will also enjoy the iPhone application Chase Jarvis created in conjunction with this book, appropriately named *Best Camera*. *Best Camera* has a unique set of filters and effects that can be applied at the touch of a button. Stack them. Mix them. Remix them. Together, the book, app, and website, represent a first-of-its-kind ecosystem dedicated to encouraging creativity through picture taking with the camera that you already have. *The Best Camera Is The One That's With You*

With *Youshoot!* A beacon of creativity with boundless energy, Chase Jarvis is well known as a visionary photographer, director, and social artist. In *The Best Camera Is The One That's With You*, Chase reimagines, examines, and redefines the intersection of art and popular culture through images shot with his iPhone. The pictures in the book, all taken with Chase's iPhone, make up a visual notebook—a photographic journal from the past year of his life. The book is full of visually-rich iPhone photos and peppered with inspiring anecdotes. Two megapixels at a time, these images have been gathered and bound into a book that represents a stake in the ground. With it, Chase underscores the idea that an image can come from any camera, even a mobile phone. As Chase writes, "Inherently, we all know that an image isn't measured by its resolution, dynamic range, or anything technical. It's measured by the simple, sometimes profound, other times absurd or humorous or whimsical effect that it can have upon us. If you can see it, it can move you." This book is geared to inspire everyone, regardless of their level of photography knowledge, that you can capture moments and share them with our friends, families, loved ones, or the world at the press of a button. Readers of *The Best Camera Is The One That's With You* will also enjoy the iPhone application Chase Jarvis created in conjunction with this book, appropriately named *Best Camera*. *Best Camera* has a unique set of filters and effects that can be applied at the touch of a button. Stack them. Mix them. Remix them. Together, the book, app, and website, represent a first-of-its-kind ecosystem dedicated to encouraging creativity through picture taking with the camera that you already have. The *Best Camera Is The One That's With You* shoot!

Quatrième de couverture A beacon of creativity with boundless energy, Chase Jarvis is well known as a visionary photographer, director, and social artist. In *The Best Camera Is The One That's With You*, Chase reimagines, examines, and redefines the intersection of art and popular culture through images shot with his iPhone. The pictures in the book, all taken with Chase's iPhone, make up a visual notebook—a photographic journal from the past year of his life. The book is full of visually-rich iPhone photos and peppered with inspiring anecdotes. Two megapixels at a time, these images have been gathered and bound into a book that represents a stake in the ground. With it, Chase underscores the idea that an image can come from any camera, even a mobile phone. As Chase writes, "Inherently, we all know that an image isn't measured by its resolution, dynamic range, or anything technical. It's measured by the simple, sometimes profound, other times absurd or humorous or whimsical effect that it can have upon us. If you can see it, it can move you." This book is geared to inspire everyone, regardless of their level of photography knowledge, that you can capture moments and share them with our friends, families, loved ones, or the world at the press of a button. Readers of *The Best Camera Is The One That's With You* will also enjoy the iPhone application Chase Jarvis created in conjunction with this book, appropriately named *Best Camera*. *Best Camera* has a unique set of filters and effects that can be applied at the touch of a button. Stack them. Mix them. Remix them. *Best Camera* also allows you to share directly to a host of social marketing sites via www.thebestcamera.com, a new online community that allows you to contribute to a living, breathing gallery of the best iPhone photography from around the globe. Together, the book, app, and website, represent a first-of-its-kind ecosystem dedicated to encouraging creativity through picture taking with the camera that you already have. The *Best Camera Is The One That's With You* shoot!