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Mrs. O: The Face of Fashion Democracy (English Edition)



Par Mary Tomer
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Dtails sur le produit Publi le: 2009-10-28
Sorti le: 2009-10-28
Format: Ebook Kindle

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Description :

Prsentation de l'diteur
Celebrated for her style and substance, Michelle Obama has transformed the role of first lady and become a 21st century icon, attracting attention from all over the world. The qualities so admired in her - intelligence, strength and charisma - radiate through her personal style, which has united accessibility with high-wattage glamour. The clothes, like the woman, feel both familiar and inspirational. Readily mixing high-end labels with more affordable brands, with a focus on craftsmanship and artistry, Mrs. O has elevated the notion of real value and ushered in a new era of "fashion democracy". Building on the success of Mrs-O.org - the Web site that chronicles Michelle Obama's style - MRS. O: THE FACE OF FASHION DEMOCRACY takes a closer look at America's modern style icon, featuring more than 120 photographs of the first lady and delving into the back story of her clothes and accessories. It also goes behind the scenes with interviews from her favorite designers, including Isabel Toledo, Jason Wu, Michael Kors, Maria Pinto and Isaac Mizrahi. Opening with a brief overview of Michelle Obama's early years, the book goes on to provide rarely seen photos from behind-the-scenes on the presidential primary trail through

the 2008 Democratic National Convention, the monumental events of election night, the inauguration and early chapters of life in the White House. The final chapter hears the opinions of Mrs. O's adoring fans - giving the last word to the people. Original photographs of Michelle Obama's most iconic looks, along with commentary from fashion experts, top off this tactile visual feast. Woven together with sketches and illustration inspired by the first lady, the book reveals the story of a new era of American fashion.

Revue de presse"Tomer's is at least the third fashion-related book on the first lady, and so far, it's the most comprehensive, tracing Obama's style from that frigid day in Springfield, Ill., when her husband announced his candidacy to the first lady's springtime tour of Europe." - Politico.com"[Tomer] spoke with more than 40 designers for the book, which includes two-page interviews with such Obama favorites as Jason Wu, Loree Rodkin, Isabel Toledo and Peter Soronen. It's also filled with fabric swatch close-ups, dress shots (both famous and less well known) and displays the thoroughness of a librarian in cataloging the origins of Obama's many brooches, pins and patent-leather heels." - Washington Post

"This is not the first book about Mrs. O's style, but in my opinion, it's the best. Tomer didn't rush it out. She took her time, did her research, gathered hundreds of pictures and interviewed dozens of designers and stylists who have dressed the first lady or have informed views about her style. It's lovely to look at and fascinating to read." - Orlando Sentinel

"From the campaign trail to the White House, Michelle's looks have been slowly more and more documented, and although a few books on her fashion have popped up already, the recently-released Mrs. O: The Face of Fashion Democracy is the best by far. After flipping through the first few pages, we already have a newfound appreciation for the First Lady's style; whoever knew she wore so much Moschino? ...We can't stress enough how impressed we are with the tome." - Racked.com

Prsentation de l'diteur Celebrated for her style and substance, Michelle Obama has transformed the role of first lady and become a 21st century icon, attracting attention from all over the world. The qualities so admired in her - intelligence, strength and charisma - radiate through her personal style, which has united accessibility with high-wattage glamour. The clothes, like the woman, feel both familiar and inspirational. Readily mixing high-end labels with more affordable brands, with a focus on craftsmanship and artistry, Mrs. O has elevated the notion of real value and ushered in a new era of "fashion democracy". Building on the success of Mrs-O.org - the Web site that chronicles Michelle Obama's style - MRS. O: THE FACE OF FASHION DEMOCRACY takes a closer look at America's modern style icon, featuring more than 120 photographs of the first lady and delving into the back story of her clothes and accessories. It also goes behind the scenes with interviews from her favorite designers, including Isabel Toledo, Jason Wu, Michael Kors, Maria Pinto and Isaac Mizrahi. Opening with a brief overview of Michelle Obama's early years, the book goes on to provide rarely seen photos from behind-the-scenes on the presidential primary trail through the 2008 Democratic National Convention, the monumental events of election night, the inauguration and early chapters of life in the White House. The final chapter hears the opinions of Mrs. O's adoring fans - giving the last word to the people. Original photographs of Michelle Obama's most iconic looks, along with commentary from fashion experts, top off this tactile visual feast. Woven together with sketches and illustration inspired by the first lady, the book reveals the story of a new era of American fashion.