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Creative 52: Weekly Projects to Invigorate Your Photography Portfolio



Par Lindsay Adler
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Description :

Prsentation de l'diteurA powerful portfolioinvolves so much more than just a strong grasp of the technical aspects of photographyits a complex mix of style, techniques, and intriguing ideas. Many photographers struggle to achieve a high-impactportfolio, feeling that they lack the creative spark to invigorate them andmove their work forward. Creative 52is that sparkand your guide to a new and more creative portfolio in just one year! A remedy for that average portfolio, this collection of innovative projects will help portrait, wedding, and fashion photographers build a portfolio that draws the attention of editors and clientsleaving the competition behind. While other how-to books often use bland imagery simply to prove a technical point, and many fine art books are filled with beautiful imagery but contain minimal (if any) educational insights to help working photographers, this book blends both: inspiration and knowledge that you can use to create images that attract potential clients. Divided into three partsconcept, technique, and post-processingauthor Lindsay Adlers 52 challenges each contain a description of the project, potential inspiration and suggestions of other artists to check out, and her own unique solution to the challengeall to push you beyond your comfort zone to explore new ideas and approaches to your work. Includes a years worth of weekly projects that motivate you to experiment with new concepts, techniques, and software tools

like Adobe Photoshop to achieve more eye-catching images Offers the cure for expected imagery, showing how to produce memorable photographs that are distinct from the competition, enabling you to reach new clients Empowers you with the encouragement and expertise necessary to create spectacular images

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Biographie de l'auteur Lindsay Adler is a portrait and fashion photographer based in New York City. Her fashion editorials have been featured in dozens of publications internationally and her images have appeared in advertising campaigns and billboards throughout the country. An author of three books, you can find her as a platform speaker at events like WPPI, Photo Plus, Imaging USA, Photoshop World, and online at creativeLIVE, Kelby Training, and many more. She is the coauthor of Shooting in Sh*tty Light: The Top Ten Worst Photography Lighting Situations and How to Conquer Them. Learn more about Lindsay at lindsayadlerphotography.com.